

McLAUGHLIN & ASSOCIATES
NATIONAL OMNIBUS
JANUARY 17, 2014

1. IN THE 2014 NOVEMBER GENERAL ELECTION FOR STATEWIDE OFFICES OR CONGRESS, HOW LIKELY WOULD YOU SAY YOU ARE TO VOTE?

Total	1000
VERY LIKELY	79.9
SOMEWHAT LIKELY	20.1

2. DO YOU APPROVE OR DISAPPROVE OF THE JOB BARACK OBAMA IS DOING AS PRESIDENT OF THE UNITED STATES?

Total	1000
APPROVE	46.4
STRONGLY	18.2
SOMEWHAT	28.2
DISAPPROVE	51.7
SOMEWHAT	18.6
STRONGLY	33.1
DK/REFUSED	1.9
Net Diff.	-5.4

3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

Total	1000
REPUBLICAN	41.4
DEFINITELY	21.1
PROBABLY	9.4
SOMEWHAT	10.8
DEMOCRAT	42.4
DEFINITELY	24.2
PROBABLY	11.5
SOMEWHAT	6.8
UNDECIDED	16.2
Net Diff.	-1.1

4. HAS AMERICA'S STANDING IN THE WORLD DURING PRESIDENT OBAMA'S FIVE YEARS IN OFFICE BEEN ENHANCED, MAINTAINED, OR DIMINISHED?

Total	1000
ENHANCED	19.4
MAINTAINED	24.6
DIMINISHED	48.7
DK/REFUSED	7.3

5. DO AMERICA'S ADVERSARIES LOOK AT PRESIDENT OBAMA WITH RESPECT, NEUTRALITY, OR CONTEMPT?

Total	1000
RESPECT	21.7
NEUTRALITY	28.0
CONTEMPT	38.9
DK/REFUSED	11.4

6. IF THE UNITED STATES WAS CONFRONTED WITH A MAJOR THREAT TO ITS NATIONAL SECURITY, WOULD YOUR LEVEL OF CONFIDENCE IN PRESIDENT OBAMA'S LEADERSHIP TO MEET THE THREAT BE HIGH, MEDIUM, OR LOW?

Total	1000
HIGH	30.1
MEDIUM	29.3
LOW	34.1
DK/REFUSED	6.5

7. OF ALL THE PERSONAL TELEPHONE CALLS THAT YOU RECEIVE, THAT IS CALLS NOT RELATED TO YOUR JOB, DO YOU...?

Total	1000
CELL PHONE	54.6
ONLY	33.2
MOSTLY	21.5
BOTH EQUALLY	19.7
MOSTLY	18.2
ONLY	7.5
LANDLINE PHONE	25.7

8. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A...?

Total	1000
REPUBLICAN	31.5
DEMOCRAT	37.5
INDEPENDENT/OTHER	31.0

9. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

Total	1000
LIBERAL	30.4
VERY	14.1
SOMEWHAT	16.3
MODERATE	39.9
SOMEWHAT	18.1
VERY	11.6
CONSERVATIVE	29.7

10. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

Total	1000
UNDER \$20k	14.9
\$20-\$40k	25.9
\$40-\$60k	21.5
\$60-\$100k	23.9
\$100-\$150k	9.6
\$150-\$200k	2.7
\$200-\$250k	0.8
OVER 250k	0.7
Mean	60473

11. WHAT IS YOUR RELIGION?

Total	1000
PROTESTANT	45.7
CATHOLIC	29.6
JEWISH	3.6
MUSLIM	0.7
MORMON	1.6
EASTERN/GREEK/ORTHO.	0.6
BUDDHIST	0.8
ATHEIST/AGNOSTIC	14.2
OTHER	3.2

12. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?
(ASKED ONLY TO PROTESTANTS)

Total Answering	457
YES	56.3
NO	43.7

13. WHAT TYPE OF DEVICE DID YOU USE TO COMPLETE THIS SURVEY?

Total	1000
DESKTOP	51.9
LAPTOP	43.2
TABLET	3.1
MOBILE DEVICE/CELL-PHONE	1.9

14. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

Total	1000
YES	11.6
NO	88.4

15. WHAT IS YOUR MAIN RACIAL BACKGROUND?

Total	1000
HISPANIC	11.6
AFRICAN AMERICAN	13.3
ASIAN	3.4
WHITE	70.3
OTHER	1.4

16. WHAT IS YOUR AGE? ARE YOU BETWEEN...

Total	1000
18-29	20.0
30-40	16.9
41-55	26.0
56-65	20.3
OVER 65	16.8
Mean	47.22

17. GENDER:

Total	1000
MALE	47.0
FEMALE	53.0

18. REGION:

Total	1000
NEW ENGLAND	5.4
MIDDLE ATLANTIC	12.2
EAST NORTH CENTRAL	16.7
WEST NORTH CENTRAL	7.8
SOUTH ATLANTIC	21.3
EAST SOUTH CENTRAL	6.0
WEST SOUTH CENTRAL	9.8
MOUNTAIN	6.8
PACIFIC	14.0

19. REGION:

Total	1000
EAST	17.6
MIDWEST	24.5
SOUTH	37.1
WEST	20.8