

U.S. SENATOR
ARLEN SPECTER
WASHINGTON, D.C.

Pesach, 2010

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Dear

This is always a very special time of year for our people. The Celebration of Freedom which we call Pesach has such a deep meaning to me, as I know it also does to you. This year I believe the Pesach holiday comes to us at a time when we need the opportunity to reflect, share and consider our goals and aspirations. We may be seeing an economy on the brink of recovery and some signs of calming in the Middle East and that might make it easy to let down our guard and think that all will be alright.

Yet if we only look at the progress we have made and ignore the many challenges we still face, we run the risk of allowing greater crises to overcome us. This year as you gather with your family to experience the bitterness of our ancestors' tears and rejoice in our escape from Egypt, I hope you will take time to discuss the events of the world and the steps we must take to further peace and prosperity.

As you know, I have represented our community in the United States Senate for many years, achieving innumerable great successes and working tirelessly for peace in the Middle East. Unfortunately, in order to continue fighting our fight in the Senate I must ask for your help. Today I am facing challenges in my reelection bid which require that we again join forces and work together.

Will you join my campaign team by supporting my 2010 reelection effort today?

You have been a true and loyal ally to me and I appreciate that very much. I know you have sacrificed your own funds to assist in my campaigns in the past because you have believed in my commitment to you and our entire community. Moreover, you have seen what I have done to protect us. I need you to make another pledge today. Will you contribute \$36 or \$72, or even \$180 (10 x Chai)? Your money will go to good use.

It is crucial to the Jewish Community – not just in the United States but around the world – that my voice continues to be heard in the United States Senate. My influence in Congress and with the President is a great asset to our efforts. Israel continues to be under attack from so many radical groups around the world and we must maintain our vigilance in order to protect her.

I hope you will consider my campaign for reelection to be one of our top priorities this year. I am being challenged in the Primary by a man who has openly criticized Israel. He has also gone out of his way to speak at a fundraising dinner for the Council on American Islamic Relations (CAIR). On top of that, I am being challenged in the General by a former Wall Street investment banker who made his fortune in the boom years, cashed out his considerable earnings, and moved to Pennsylvania so that he, too, could run for Congress.

--Over, please--

There is a great effort to unseat me by the many who do not share our strong commitment to Israel. We cannot let them succeed.

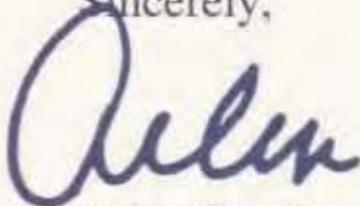
My Primary Election is just weeks away, so it is crucial that you get your contribution to my campaign as soon as possible! Will you mail it before your family gathers for this year's Seder?

Working for Peace in the Middle East and continued freedom for Israel requires that we all chip in and help out the cause. From each of my many trips to Israel I have returned with a greater appreciation for the struggles of our people. I cherish these holidays as a time to reflect with my family and pass on our important traditions to my granddaughters, who someday will be doing the same with their own children and grandchildren. I am grateful to my family's shared commitment to our heritage and I know that the steps you and I take today will help them tomorrow.

We have always had to watch out for each other and just as you have been a strong supporter of my campaigns I have been looking out for the interests of you and your family. I will be privileged to continue this effort but first we must work together to overcome *our* opponents in this Senate race. Please send your contribution to Citizens for Arlen Specter today. Whatever you can send will be a big help.

Joan joins me in wishing you and your family our best this holiday season.

Sincerely,


Arlen Specter